



**CIRCULAR
PLASTICS
ALLIANCE**

European Strategy for Plastics in a Circular Economy

Circular Plastics Alliance

A new journey into a truly circular economy for Plastics

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EU campaign for voluntary pledges

Jan 2018	Annex III of the European Plastics Strategy calls for voluntary pledges to reach the EU target that 10 million tonnes of recycled plastics are used in the EU in 2025
Oct 2018	70 pledges submitted to the European Commission
Nov 2018	Preliminary assessment of the pledges
Dec 2018	Launch of the Circular Plastics Alliance

70 pledges – Who pledged?

13 suppliers

40+ buyers

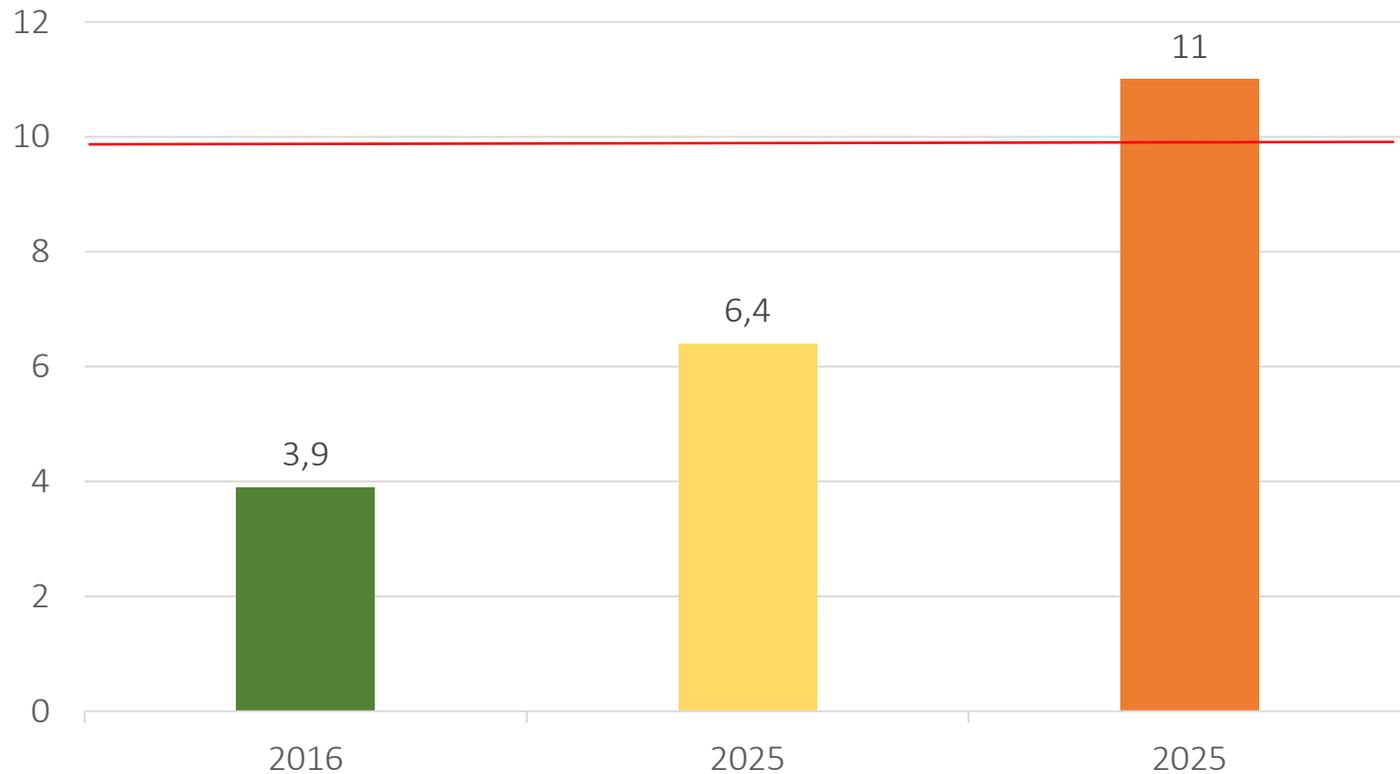
5 platforms

18 trade associations

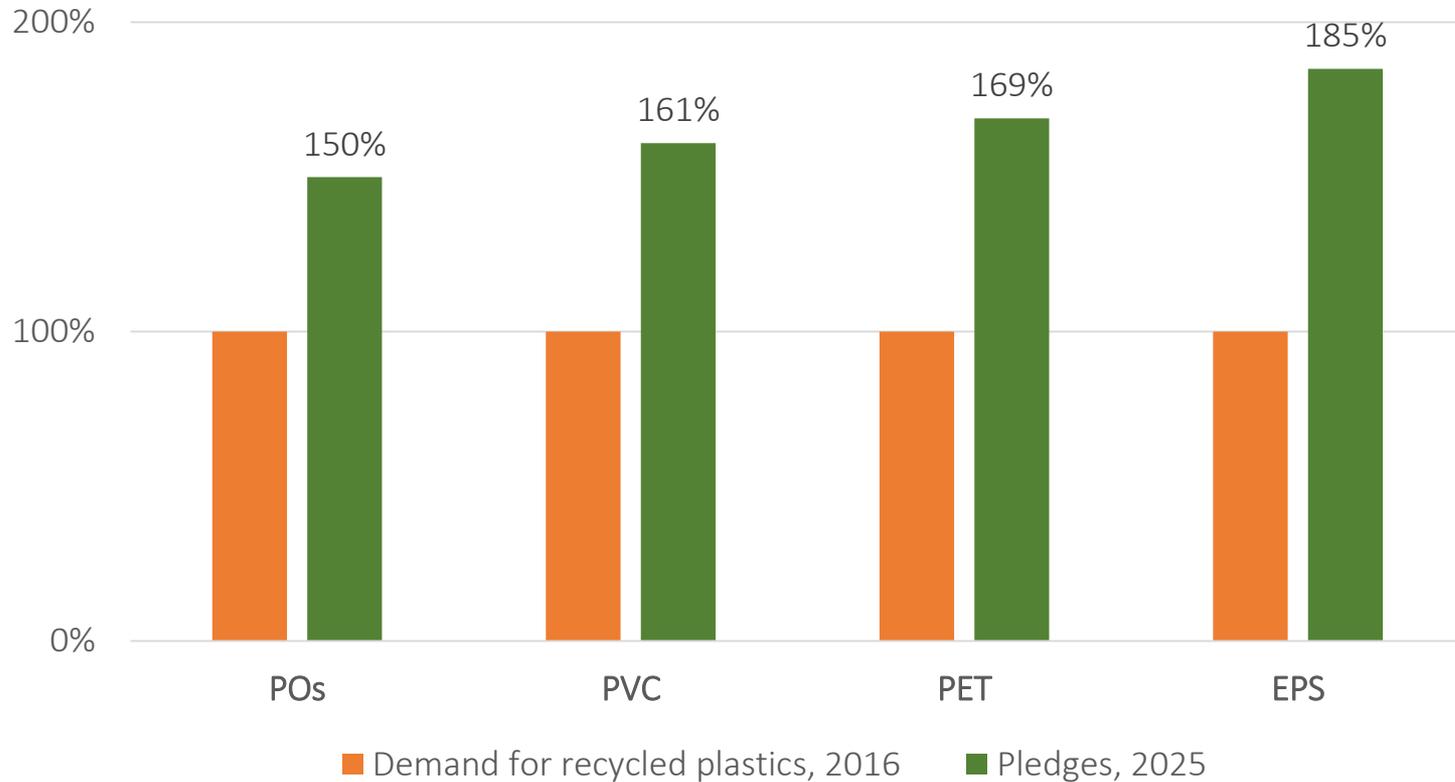
17 brands

- **Both individual companies and trade associations**
- **50+ pledges expressed as a tonnage of recycled plastics in 2025**

Commission's assessment of the pledges



Source: Commission's Assessment Report on Voluntary Pledges
Published on 4 March 2019 (together with the Circular Economy Implementation Report)



Source: Commission's Assessment Report on Voluntary Pledges

Circular Plastics Alliance

First meeting on 5 February 2019

European Industry Days

Chair: Vice-President Katainen





Circular Plastics Alliance

Mission

Reach the target that 10 million tonnes of recycled plastics are used in the EU in 2025 through voluntary, market-driven action

Circular Plastics Alliance: scope

5 main areas of work:

- Collection and sorting of plastic waste
- Product design for recycling
- Recycled plastic content in products
- R&D and investments, including chemical recycling
- Monitoring system

All aspects of circular economy for plastics except reduction targets already covered by Single Use Plastics Directive

Circular Plastics Alliance – Timeline

5 Feb 2019	Launch event
March- June	10 Working group meetings
13 June 2019	Draft Declaration
3 July 2019	Meeting at working level with Member States
20 Sep 2019	High-level event of the Circular Plastics Alliance, including signature of the declaration

Circular Plastics Alliance

High-level event on 20 September 2019

Commissioner Bieńkowska and First Vice-President Timmermans



Circular Plastics Alliance: governance

- **Steering Committee** representative of the signatories
- **Working groups** by market segment: packaging; automotive; building and construction; electrical and electronic equipment; agriculture
- **Thematic coordinators**: design; recycled content; collection and sorting; R&D and investments
- Additional working group: monitoring

Next steps and deliverables for 2020

1 March 2020	<ul style="list-style-type: none">• 1) Work plan on Design for recycling guidelines and standards• R&D agenda on circular plastics
1 June 2020	<ul style="list-style-type: none">• State of play on collected and sorted plastic waste in EU
Nov 2020	General Assembly of the CPA and presentation of first annual report
31 Dec 2020	<ul style="list-style-type: none">• Identification of untapped potential for collection and sorting• Identification of legal, economic and technical obstacles to more uptake of recycled content



Thank you

GROW.D.2, Chemicals

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