

Cheil

CHEIL ITALIA SRL

We create connected experiences that matter



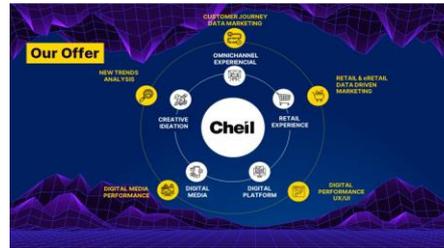
ASSOLOMBARDA

Filiera Life Sciences

(Who we are)

We are the first Italian agency whose soul is a unique intercultural mix: an Italian/Korean hybrid in which Korean rigor and technology merge with Italian creative fluidity.

We are artist of the data-performance business approach, with a touch of Coolness.



(Product description)

Digital platforms: website, e-commerce, CRM;

- End to End Performance: full funnel analyze and monitoring, insight definition and planning;
- Experiential: omnichannel projects & activities, including events, innovative OOH;
- Content: exploiting creativity to craft contemporary and engaging storytelling;
- Retail: design, production, management for in-store projects and activations;
- Media: planning, buying, campaign creation and distribution

(Contacts)

Tel.: +39 347 389 0069
g.degiorgio@cheil.com

www.cheil.it/