



# GRUPPO RONCAGLIA

## ENGAGE THE FUTURE



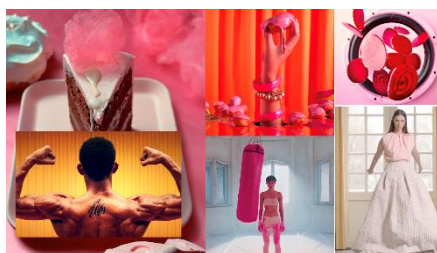
ASSOLOMBARDA

Filiera Attrattività & Hospitality

Since 1977, Roncaglia Group has been helping companies innovate marketing and communication.

A Martech Company inspired by creative excellence and guided by the careful reading of insights extracted from data streams.

A group of 40 talents between Rome and Milan structured in multidisciplinary teams, built on customer business needs, which operates in complete synergy with a single goal: to create innovative and measurable experiences.



MARKETING STRATEGY  
BRAND POSITIONING

LOGO E IMMAGINE COORDINATA

CONTENT MARKETING

CRM & LOYALTY

DIGITAL & SOCIAL MEDIA  
MARKETING

ADVERTISING (Tv Radio Podcast Press  
Affissioni)

PERFORMANCE MARKETING  
E-COMMERCE

EVENTS & VIRTUAL EVENTS  
ENGAGEMENT PLATFORMS

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