



# SAP ITALIA S.p.A.

THE BEST RUN 



ASSOLOMBARDA

Filiera Automotive

## SAP

SAP's strategy is to help every business run as an intelligent enterprise. As a market leader in enterprise application software, we help companies of all sizes and in all industries run at their best: 77% of the world's transaction revenue touches an SAP® system. Our machine learning, Internet of Things (IoT), and advanced analytics technologies help turn customers' businesses into intelligent enterprises. SAP helps give people and organizations deep business insight and fosters collaboration that helps them stay ahead of their competition. We simplify technology for companies so they can consume our software the way they want – without disruption. Our end-to-end suite of applications and services enables business and public customers across 25 industries globally to operate profitably, adapt continuously, and make a difference. With a global network of customers, partners, employees, and thought leaders, SAP helps the world run better and improve people's lives.



## Portfolio Categories

We deliver comprehensive solutions for all business processes across all industries to run your business better, faster, and simpler enterprise-wide.

### ERP and Finance

SAP S/4HANA  
 ERP for Small and Midsize Enterprises  
 Financial Planning and Analysis  
 Accounting and Financial Close  
 Treasury Management  
 Accounts Receivable, Billing and Revenue Management  
 Governance, Risk, Compliance (GRC) and Cybersecurity

### CRM and Customer Experience

SAP Customer Experience solutions  
 Customer Data  
 Marketing  
 Commerce  
 Sales  
 Service

### Network and Spend Management

Supplier Management  
 Strategic Sourcing  
 Procurement  
 Services Procurement and External Workforce  
 Selling and Fulfillment  
 Travel and Expense

### Supply Chain Management

Supply Chain Planning  
 Supply Chain Logistics  
 Manufacturing  
 Product Lifecycle Management  
 Enterprise Asset Management

### HR and People Engagement

Employee Experience Management  
 Core HR and Payroll  
 Talent Management  
 HR Analytics and Workforce Planning

### Business Technology Platform

Database and Data Management  
 Application Development and integration  
 Real Time Analytics  
 Intelligent Technologies  
 Machine Learning  
 Artificial Intelligence  
 Robotic Process Automation  
 Process Intelligence

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