



Tree s.r.l.



ASSOLOMBARDA  
Filiera Largo Consumo

## WE DELIVER **IMPACT** THROUGH **INNOVATION**

### (Who we are)

We are a global **strategy & innovation** consultancy founded in Silicon Valley that supports organisations in realising projects through the use of innovative methodologies.

We are the meeting point between **innovation, transformation** and **technology**. Our service model helps organisations **monitor and understand the market, transform organisations** to better adapt to a changing world and become an **entrepreneurial** organisation.

We consolidated an **ecosystem of innovation and technology experts** from around the world, sharing knowledge and expertise. **Editors of the MIT Technology Review** magazine in Spanish and Italian.

### (Contacts)

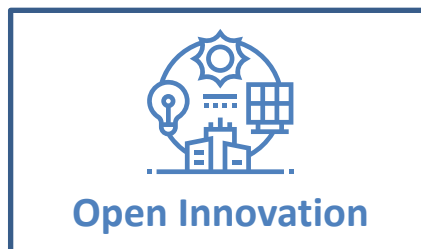
Tel.: +39 095 430610  
[info.italy@opinno.com](mailto:info.italy@opinno.com)

### (Product description)

Understanding the market is the starting point for innovation. Our **open innovation** team provides our clients with **market intelligence**, helps create **innovation ecosystems** and fosters collaboration with one of the richest **startup ecosystems** in the world.

We help **transform organisations** by implementing a **growth mindset, adapting culture** to the new rules of the game of the **digital economy and reinventing processes and ways of working** by becoming **more agile, more entrepreneurial and closer to our customers**.

The biggest challenge for organisations is to adapt their value proposition to a changing world. We support our customers by **designing and implementing new products, prototypes or even entire businesses**.



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