

# veeco

## Veeco srl a phil-tech company



ASSOLOMBARDA

Confindustria Milano, Monza e Brianza, Lodi

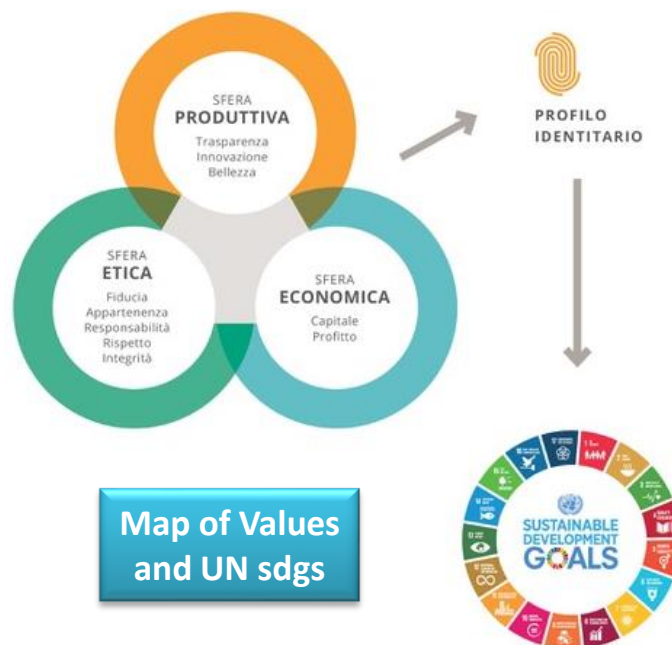
Filiera Attrattività & Hospitality

### Who we are

Veeco helps the company to recognize and consolidate its identity by managing a fundamental asset, its **values**, to improve **strategic positioning**.

### Identity values

are the elements of corporate cohesion and engines of the sense of corporate belonging. They are the prerequisite for optimizing people management, facilitate the dissemination and understanding of sustainability, support development and innovation, promote governance, in the unique context where values- sustainability—KPIs are coherent.



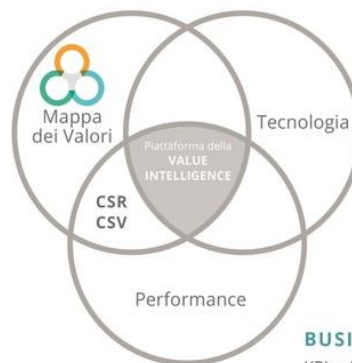
Map of Values  
and UN sdgs

### FILOSOFIA

Etica - sociale  
Produttiva / Economica

### TECNOLOGIA

Analisi semantica, Intelligenza artificiale,  
Assessment, KPI, utilizzati da ontologia  
e algoritmi per misurare i valori



The Value  
Intelligence  
Platform

BUSINESS  
KPI aziendali

### Product description

The **value intelligence platform** is the technology that measures the value system that the company exchanges with the stakeholders.

Computer ontologies and machine learning algorithms are the tools that bring out the information heritage of values that the company includes in the documentation produced and is present among employees, customers and suppliers.

### Claim/production description

We offer companies **The value intelligence platform**, a modular and scalable solution based on *Api management* system technology able to interact with the companies information systems. Other technologies that we use to interact with our systems, are artificial intelligence, business intelligence and advanced assessment analyses.

### Contacts

T. +39 02 77428030

ana@veeco.it

[www.veeco.it](http://www.veeco.it)