

# Nada Khaled Mitwally

Digital Marketing Specialist



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DIGITAL MARKETING SPECIALIST

## Personal Information

Date of Birth: 15 July 1996


Age: 20


Place of Birth: Egypt – Cairo

Nationality: Egyptian

Marital Status: Single

## CONTACT

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## OBJECTIVE

- I have a Goal to continue building my career and achieve more in different Fields to get experiences by working in well-established organization to increase my knowledge, improve my interpersonal skills utilize my experience and be familiar with the work environment



## Work EXPERIENCE and Internships

### **The Alliance Co**      **Social Media Specialist**

6th October City - Egypt      August 2015 - Nov 2015

The Alliance is a multi-function Multinational Corporation originally located in Paris France and in the middle east. The company offers its clients with a wide range of online services, be it recruitment, training ... up to web development and designing. The Alliance has a vast online presence serving thousands of members online & offline around the clock through its top notch online networks

I got a chance for internship there for 3 months as social media specialist and organizer in its brand iCareer for Marketing Solutions

### **Ganzbeel - The Greek Campus - AUC**      **Social Media Specialist**

Cairo, Egypt November 2015 - March 2016

• Worked as Social Media Specialist on more accounts with its Full Managing

### **ALFA Decó Co**      **Social Media Specialist**

Cairo, Egypt November 2015 - June 2016

Alfa Decó for decoration & Interior designs, is a fast developing company was established in 2012 specialized in Architecture & Decoration

### **ElectroLED**      **Digital Marketing Specialist**

Heliopolis, Cairo – Egypt July 2016 - Current

Designing the company campaigns on social media, Inter active with fans and replay them  
Sending mails of new product and follow up our customer, Make the Daily report of the sales and Follow all new sites for e marketing



# Extracurricular Activates

## **LSC - Languages Speakers Community**      **Multimedia Member**

Cairo University - Ain Shams University September 2014 - Current

LSC is student activity in Cairo and Ain shams University, It`s the First languages club at Cairo University which aims to enhance the students` skills by giving them the opportunity to learn new languages that will help them to enlarge their culture, qualify them, and help them to develop their future`s career throw workshops

I was responsible about the Facbook page and making Graphic designs for all events and still seeking for more to get knowledge in HR and Public relations

## **GOL - Goal Oriented Learners**      **Media and Social Media Member**

co. with IRC (information Resource Centre) - US Embassy

September 2015 - current

G.O.L is youth community dedicated to empower, engage and train youth and young people so that they can become more qualified for the job market, G.O.L training field Social Entrepreneurship, Career Development & Soft skills)

trying to unleash Egyptian youth potential skills, to meet the market needs, to be a qualified competitive caliber, to have entrepreneurial thinking abilities to be business owner in the future, G.O.L has helped more than 8000 Egyptian youth till now and run more than 70 different training and have connection with more than 30 professional trainers in different fields

Working as Social media consultant and Graphic designer , in the other hand i was the Team Leader of Covering Social media in Us Embassy of April 2016

# EDUCATION

## **Faculty of Al-Alsun , Ain Shams University**

Cairo , Egypt Senior - June 2018

Student in the 3rd Year, Major: Italian Department - English Department



# SKILLS

Smart worker so I can increase my production in much less time

Can work under pressure, and handle multiple issues at the same time

Negotiations and communication skills in English & Italian & Arabic languages

Self-learning skills and fast learner

Always trying to find solution for anything

I started my self-study and worked since 2014 and I am still seeking for more

I've passed a long way in learning Digital Marketing, Social media management and Graphic design

## Courses

Soft skills Certificate - SSP 2014

Italian General course - DON BOSCO - 2015

Social Media Managing  
GOL ( GOAL ORIENTED LEARNERS ) 2015

English Conversation Sessions  
LSC ( Languages Speakers Community ) 2015

# Computer Skills

Excellent using MS-OFFICE  
Word, Excel, PowerPoint

Adobe Photoshop. For Graphic Design

Adobe Illustrator

Advanced Online Research

FULLY Manage social media accounts

# LANGUAGES

## Arabic

Mother tongue language. Excellent

## English

Excellent Command of Reading, Writing  
Understanding and Conversation

## Italian

Good - writing, Listening, Speaking

## Turkish

Basic - Self Studying