

BET ON THE RESEARCH: A WARRANTY FOR THE FUTURE

November 26th, 2018 | 10.00 – 12.30

Assolombarda, via Pantano 9 – Milan

Auditorium Gio Ponti

Assolombarda in partnership with PhD Schools of Politecnico di Milano, Università Cattolica del S. Cuore, Università degli Studi di Milano, Università degli Studi di Milano-Bicocca, Università degli Studi di Pavia, Humanitas University. The event is specifically addressed to freshmen of PhD programmes of the above universities.

The conference aims at: a) letting PhD students aware on how relevant is to learn and practice soft skills during their PhD programmes in addition to their core scientific competences; b) encouraging the networking among students of PhD programmes of different Universities and the relationship between the research system with and the business community; c) focusing PhD students attention on communication skills and branding techniques as a boost for their professional placement, career paths as well as fund raising activities.

PROGRAMME

10.00 Introduction

Pietro Guindani, *Vicepresident Assolombarda*

Lecture “**Presentation of human space exploration activities**”

Samantha Cristoforetti, *European Space Agency (ESA) astronaut*

Round table “**Companies that invest in research**”

Stefania Bernini, *Head of Staff Office, Agenzia delle Entrate - Direzione Regionale della Lombardia*

Renato Lombardi, *Director Milan Global R&D Huawei Technologies Italia*

Ulrika Wikström, *General Manager Lancôme Italia*

Soft Skills Training Programme provided by PhD Schools-Assolombarda

Chiara Manfredda, *Head of Area Sistema Formativo e Capitale Umano, Assolombarda*

Tommaso Bellini, *as reference of PhD Schools partner of Assolombarda project*

Speech “**The importance of networking**”

Alvise Biffi, *Co-founder SecureNetwork*

Video interview to PhD graduates

Q&A

12.30 Conclusions

Moderator: Sergio Nava, *journalist*

Light lunch for all the participants

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