

05/08 March, 2019 – Eurexpo Lyon, FRANCE

GLOBAL
INDUSTRIE



GLOBAL				
INDUSTRIE	MIDEST	SMART INDUSTRIES	INDUSTRIE	TOLEXP
Excellence and Industrial perspectives				

What is GLOBAL INDUSTRIE ?



05/08
MARCH
2019
EUREXPO LYON

France's Major Annual International Industry Event

GLOBAL INDUSTRIE is **THE KEY** annual event for the whole of french industry. It takes place in Paris in even years, and in Lyon in odd years.

It brings together **4 major shows that are leaders in their respective fields:**

- **INDUSTRIE** : The manufacturing technologies & equipment event
- **SMART INDUSTRIES** : The smart, efficient & digital industry event
- **MIDEST** : The global show for all industrial subcontracting know-how
- **TOLEXPO** : The show for sheet metal, tube and section working

Next edition : 05/08 March 2019, Eurexpo LYON

INDUSTRIE
Lyon

The manufacturing technologies & equipment event

SMART INDUSTRIES
Lyon

The smart, efficient & digital Industry event

MIDEST
Lyon

The Global Show for all Industrial Subcontracting know-How

TOLEXPO
Lyon

The show for Sheet Metal, Tube, and Section Working

What is GLOBAL INDUSTRIE ?

Industrie

INDUSTRIE
Lyon

The manufacturing
technologies &
equipment event

- **800 Exhibitors**
- **80% of 2018 visitors** with a project found what they needed at Global Industrie

The manufacturing technologies & equipment event

Key Meeting place for **over 50 dynamic industries** : aerospace, mechanical engineering, automotive, metal, agriculture...

It presents a really comprehensive array of the exhibitors that industry needs when **planning its future and sourcing its equipment** : industrial IT, measurement, vision, robotics, machine tools, welding, treatments of materials...



**SMART
INDUSTRIES**
Lyon

The smart,
efficient & digital
Industry event

- **500 exhibitors**
- **2 in 3 visitors in 2018**
were decision makers :
Director, Engineer,
Executive, Manager

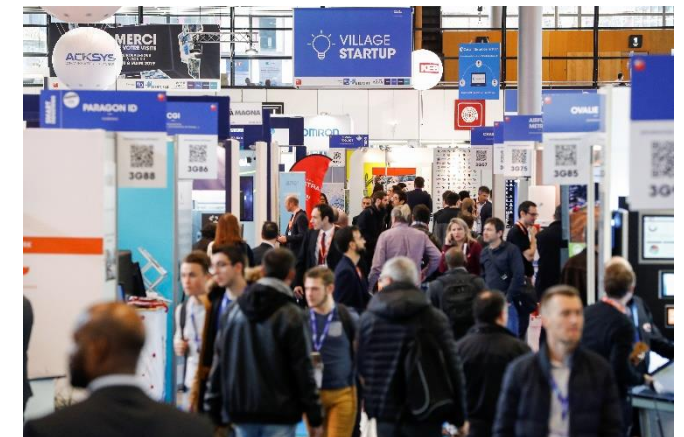
The smart, efficient & digital industry event

Key meeting place for over 20 dynamic industries !

SMART INDUSTRIES features top-notch **conferences, dozens of start-ups**, huge know-how, etc... It is a global event for **the manufacturing sector** and is backed by the **Industry of the Future Alliance** and the **President's office**.

Six major areas of exposure reflecting the industry of the future :

- Process automation - Production system solutions
- Integrated processes – Industrial Communication
- Monitoring – Control
- Lean management
- Manufacturing process
- Services
- Digital technologies
- Work organisation
- Industrial maintenance



MIDEST
Lyon

The Global Show for all
Industrial Subcontracting
know-How

- **1094 exhibitors**
- **40%** of International exhibitors
- **16** sectors of activity

The global show for all industrial subcontracting know-how

MIDEST is the sole international show dedicate to industrial subcontracting. Conceived both as a network and a catalyst for industry, it makes it possible to initiate, consolidate and develop opportunities of all kinds for collaboration between those involved in the design and production of made-to-measure parts or sub-assemblies.

The show plays a decisive role in establishing relationships between customers and subcontractors, offering them an event that is both human in scale and friendly in atmosphere where they can :

- **evaluate and refine their panel** of subcontractors,
- **identify** the right partners,
- **forge** the contacts that will be crucial to the success of their projects,
- **gather information and discuss** key industry topics,
- **discover and gain an** understanding of trends in technology and innovations



TOLEXPO
Lyon

The show for Sheet
Metal, Tube, and
Section Working

- **200 exhibitors**
- **71% of exhibitors have supported Tolexpo since 2005**

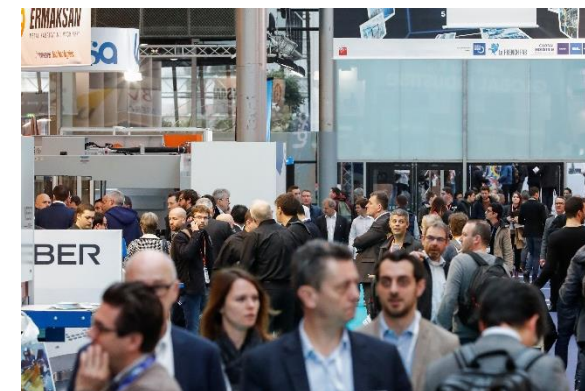
The show for sheet metal, tube and section working

100% technology: sheet metal, tube and sections working

Assembly - Welding • Blanking - Drawing • Press Equipment • Forming • Punching • Laser Cutting • Gas Cutting • Plasma Cutting • Water Cutting • Notching • Rolling • Slitting • Bending • Shearing • FMS • Plate Edging • Deburring • Degreasing • Washing • Measurement • Monitoring • Cad-Cam • Roller Forming • Tooling • Robotics • Handling Systems • Storing • Tooling • Spinning • Protection • Cutting-To-Length • Tube and Section Machining • Sawing • Hand held power tools • Protection - Safety • Additive manufacturing...

Tolexpo **targeted visitors** are looking for **new equipment, technological innovations** and **partners, specialists in sheet metal working.**

They are on the lookout for **technological innovations**, whether in relation to renewal or modernize of their existing **equipment**, to adopt **new technologies**, to strengthen of their productivity or to search for new know-how.



What is GLOBAL INDUSTRIE ?

An event that brings together :

THE ENTIRE MANUFACTURING ECOSYSTEM:

- Startups
- Providers of products / solutions
- Parts manufacturers
- Subcontractors
- Buyers
- Large companies

THE ENTIRE VALUE CHAIN

- Research & Innovation
- Design
- Production
- Services
- Training

ALL USER CHANNELS:

- Transportation & Mobility
- Energy
- Food processing
- Infrastructure
- Consumer goods
- Chemistry, Cosmetology, Pharmacy
- Engineering
- Other (*Defense/Military, Metallurgy, Iron and steel, etc.*)

A story built on strong goals ...

CAPITALIZE on the event's **European reach**

SHOWCASE French **know-how** and excellence

INCLUDE **as much feedback as possible** in the conferences

ILLUSTRATE the industry of the future and **innovation**

PROMOTE the **manufacturing sector's image** in France – especially among young people

PROVIDE **support and training** in new jobs and skills

What is GLOBAL INDUSTRIE ?



THE WORLD MEETS HERE: AN INDUSTRIAL MILESTONE

- **SHOWCASE** innovation and industrial excellence of exhibitors
- **GATHER** the whole ecosystem of the Industry's next generation to facilitate benchmarks, meetings and new partnerships
- **ATTRACT** visitors and stakeholders delegations from around the World
- **CREATE** a European Symposium with eminent speakers
- **PROMOTE** the industrial sector's image in France and promote support and training in new jobs and skills

**PARTNERSHIPS AND NEW BUSINESS MODELS WILL
ORIGINATE HERE IN LYON, FROM 5 TO 8 MARCH 2019**

What is GLOBAL INDUSTRIE ?

Key Figures*

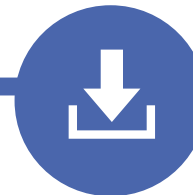
40 800 VISITORS 2 254 EXHIBITORS

27% MORE than the previous editions



1,053 new exhibitors

2/3 are first-timers



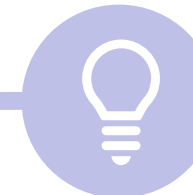
49,320 sqm commercialised

96% think that the synergy is successful



29% of international exhibitors

65% visited 2 or 3 exhibitions



150 start-ups



* Figures from 2018 edition

What is GLOBAL INDUSTRIE?

4 Main Events



**9,000 visitors
expected**

An entire
operational
production chain of
1,100 sqr with more
than 80 Exhibitors



**4,000 listeners
expected**

Masterclasses with
captains of industry,
and keynote
speeches by factory
managers



**7,000 students
expected**

A 1,500 sqr space
dedicated to
promoting the
attractiveness of
manufacturing
professions to all
audiences



**185 competing
innovations in
2018**

A global challenge to
identify and promote
the most innovative
companies

International and National Delegations*



Minister
Bruno LE MAIRE



Minister
Frédérique VIDAL



Minister
Laura FLESSEL



Secretary of State
Delphine GENY STEPHANN




Commissioner for the
Transformation of Skill Sets,
Estelle SAUVAT



Deputy Minister for Industry,
Oleg BOCHAROV




Minister for Foreign Affairs,
Augusto SANTOS SILVA



Governor of Aichi Province,
Hideaki OMURA



Other delegations
China, South Africa ...



President for
Economic Development,
Jean-Claude LAGRANGE



Vice-President,
Sophie GAUGAIN



Vice-President,
Lilla MERABET

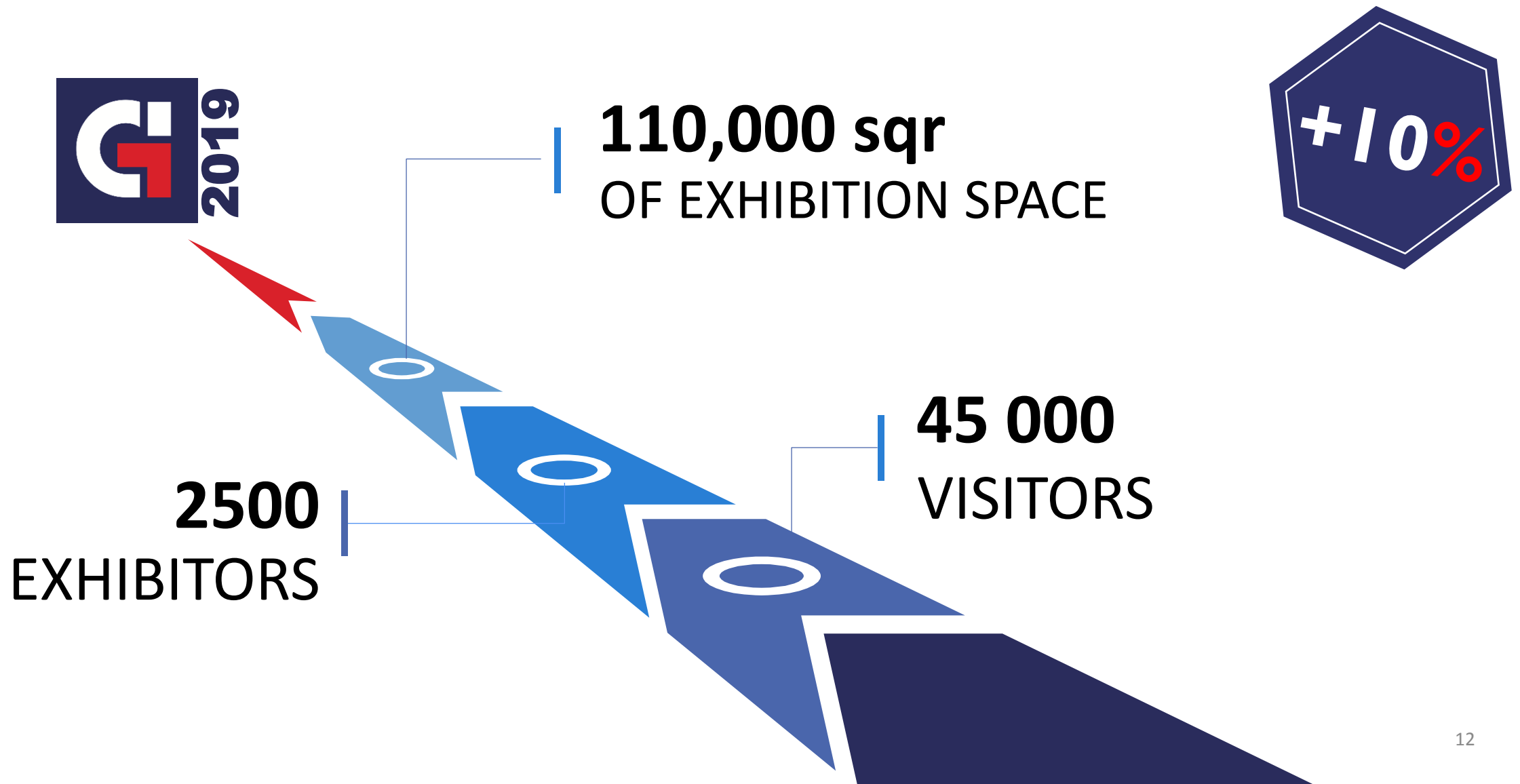


Vice-President,
Nadia PELLEFIGUE

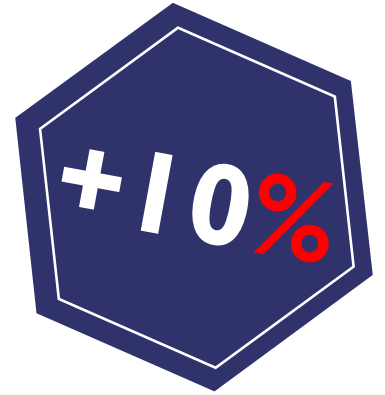


President,
François BONNEAU

GLOBAL INDUSTRIE 2019



110,000 sqm
OF EXHIBITION SPACE



2500
EXHIBITORS

45 000
VISITORS

GLOBAL INDUSTRIE 2019

OUR PREMIUM SERVICES

1



VIP SPACE

Private meeting rooms
Catering

2



BUSINESS MEETINGS

1,040 meetings held in 2018
98% of visitors were satisfied

3

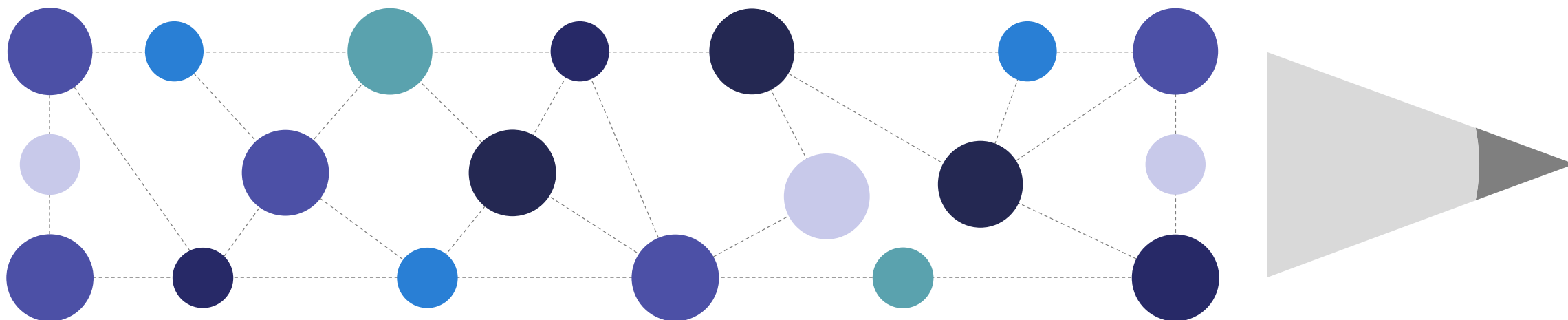


TRANSPORTATION SERVICE:

From 10 french cities: Paris, Marseille, Toulouse, Lille, Nantes, Strasbourg...

GLOBAL INDUSTRIE 2019

EDITORIAL TASK FORCE



GLOBAL INDUSTRIE INFOS

- 2 Magazines + 1 Post-Show Report
- 467 000 contacts (65 000 with the printed magazines and 402 000 with the digital version)
- 13% of all 2018 visitors have received at least one of the magazines

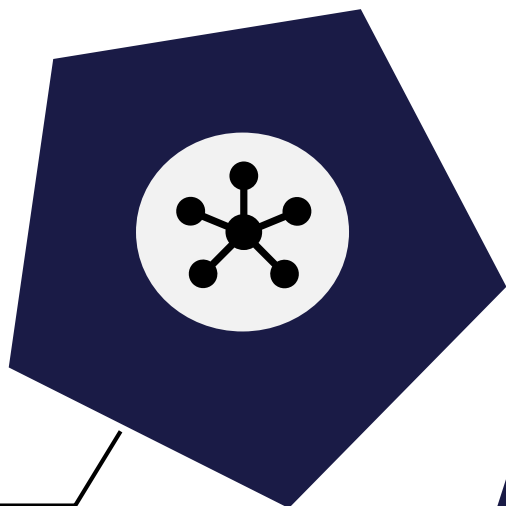


LA QUOTIDIENNE

- Daily editorial newsletters distribute during the event
- 3 copies written and layout during the event
- 40,000 copies distributed at the visitors' entrances and on the exhibitors' stands

GLOBAL INDUSTRIE 2019

DIGITAL TASK FORCE



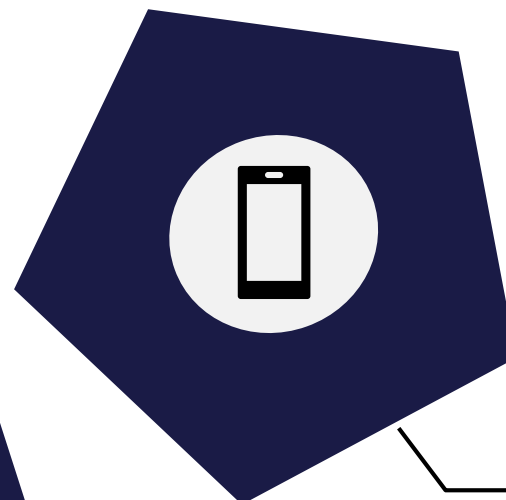
WEBSITE

- 520,000 visits to each of the 5 websites
- 92,600 visits to GI's website the last month before the Event
- ¾ of visits took place from January onwards



NEWSLETTERS

13,000,000 emails sent
Nearly 300 newsletters



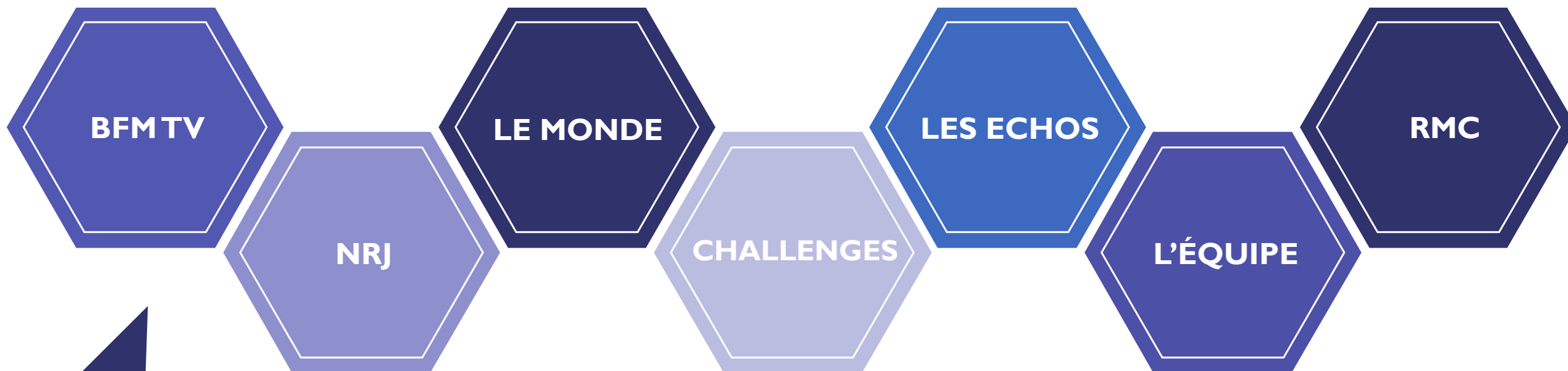
MOBILE APP

- 6,473 downloads in 2018 (15% of visitors)
- Top 5: List of exhibitors, advertisements, conferences, floor plan, favourites
 - 4,000 scans of exhibitor sQR codes

GLOBAL INDUSTRIE 2019

AN UNPRECEDENTED PUBLIC ADVERTISING CAMPAIGN

95 MILLION PEOPLE REACHED BY THESE CAMPAIGNS



GLOBAL INDUSTRIE 2019

Why Lyon ?

Auvergne-Rhône-Alpes is **France's leading industrial region** and it is active in a wide range of industries, with a strong emphasis on exports and cutting-edge sectors: machinery, digital technology.

It is **one of the EU's leading regions** in terms of its area.

Industry events taking place in the region have been recording **increased demand as visitors vote with their feet.**

INDUSTRIE was already being held every other year in Lyon and its growing success—the 2017 show attracted 22% more visitors and 17% more exhibitors than the 2015 one—has demonstrated the need to alternate between Paris and Lyon.



GLOBAL INDUSTRIE 2019

A WIDE SPECTRUM OF PARTNERS

