



Invitation

Ελληνική Προεδρία του Συμβουλίου
της Ευρωπαϊκής Ένωσης

Hellenic Presidency of the Council
of the European Union

Présidence hellénique du Conseil
de l'Union européenne



Mr Antonio Tajani, Vice-President of the European Commission responsible for Industry and Entrepreneurship, Ms. Maria Damanaki, Commissioner of Fisheries and Maritime Affairs and Ms. Olga Kefalogianni, Minister of Tourism of the Hellenic Republic

Invite you to the Conference:

"High Level Conference on Coastal and Maritime Tourism and Blue Growth"

*Hosted by the Hellenic Presidency of the European Union- Ministry of Tourism
(Athens, Greece)*

on

10 March 2014

To register to the conference

Please click

[HERE](#) (deadline 05 March 2014)

***The Conference will be followed by an International Business-to-Business
(B2B) Matchmaking event***

on

11 March 2014

To register to the Business to Business Matchmaking event

Please click

[HERE](#)

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European SMEs have been going through quite some difficulties and faced a lot of challenges over the last years. Building on the successful visits to foster business cooperation carried out in Greece and Portugal last year, the Vice-President of the European Commission Antonio Tajani is keen to further assist SMEs in Greece to successfully overcome current challenges. The business environment in Greece has undergone major changes and restructuring in the recent years and it now offers many business opportunities for companies.

As a result a new Business-to-Business event will be held in Athens on 11 March 2014.

The B2B event aims to promote business partnerships and investments between Greek and international SMEs active in sectors identified as key contributors to growth for the country:

- **Agri-Food/Food Processing/Aquaculture**
- **Biotech and Blue Biotech**
- **Energy**
- **ICT**
- **Tourism**

To request additional information: entr-M4Growth-Europe@ec.europa.eu

Similar events are planned on:

18/19 February 2014 La Louvière – Wallonia, Belgium

27-28 March 2014 in Palermo - Sicily, Italy

02-03-04 April in Sevilla, Spain

04 April in Mérida – Extremadura, Spain

Additional information on these events will become available [here](#)