



SACE meets Reliance Brands Ltd.

Monday September 23 - 2.30 pm
Assolombarda | Via Chiaravalle 8, Milano

SACE SIMEST has guaranteed a loan in favour of **Reliance Industries Ltd. (RIL)** amounting to almost 500 million euros, with the aim of facilitating the assignment of new orders to Italian exporters. Reliance Brands Limited is a subsidiary of Reliance Industries Limited (FY19 - Revenue: \$90Bn, Market Cap: \$115Bn) holding over 40 strategic partnerships with International brands, and operating a network of +800 stores. Reliance is visiting Italy to meet new potential partners in the apparel, footwear, lifestyle and F&B sectors.

SACE SIMEST, with the kind support of Assolombarda and Confindustria, is pleased to invite you to meet with Reliance Brands Senior Managers in order to engage with them and further explore new business opportunities.

AGENDA

14:30 Registration

15:00 Opening remarks

Enrico Cereda, *Vice President Internationalization and Europe*, Assolombarda
Alessandro Decio, *Chief Executive Officer*, SACE
George Binoy, *Consul General*, Consulate General of India in Milan

15:10 Reliance Brands' strategic partnerships

Naoshad Gagrat, *Senior Vice President Business Development*, Reliance

15:30 Doing business in India

Alessandro Terzulli, *Chief Economist*, SACE
Marco Ferioli, *Head of Asia Hub*, SACE
Carlo De Simone, *Senior Expert External Relations*, SIMEST

16:00 Q&A and B2B meetings

RSVP and to book a B2B: eventi@sace.it
For more information: businesspromotion@sace.it