

4 ottobre ore 14:30

Imprese e mercati: opportunità e sfide per il Made in Italy - Focus Brasile

Corsi Education

Iscriviti

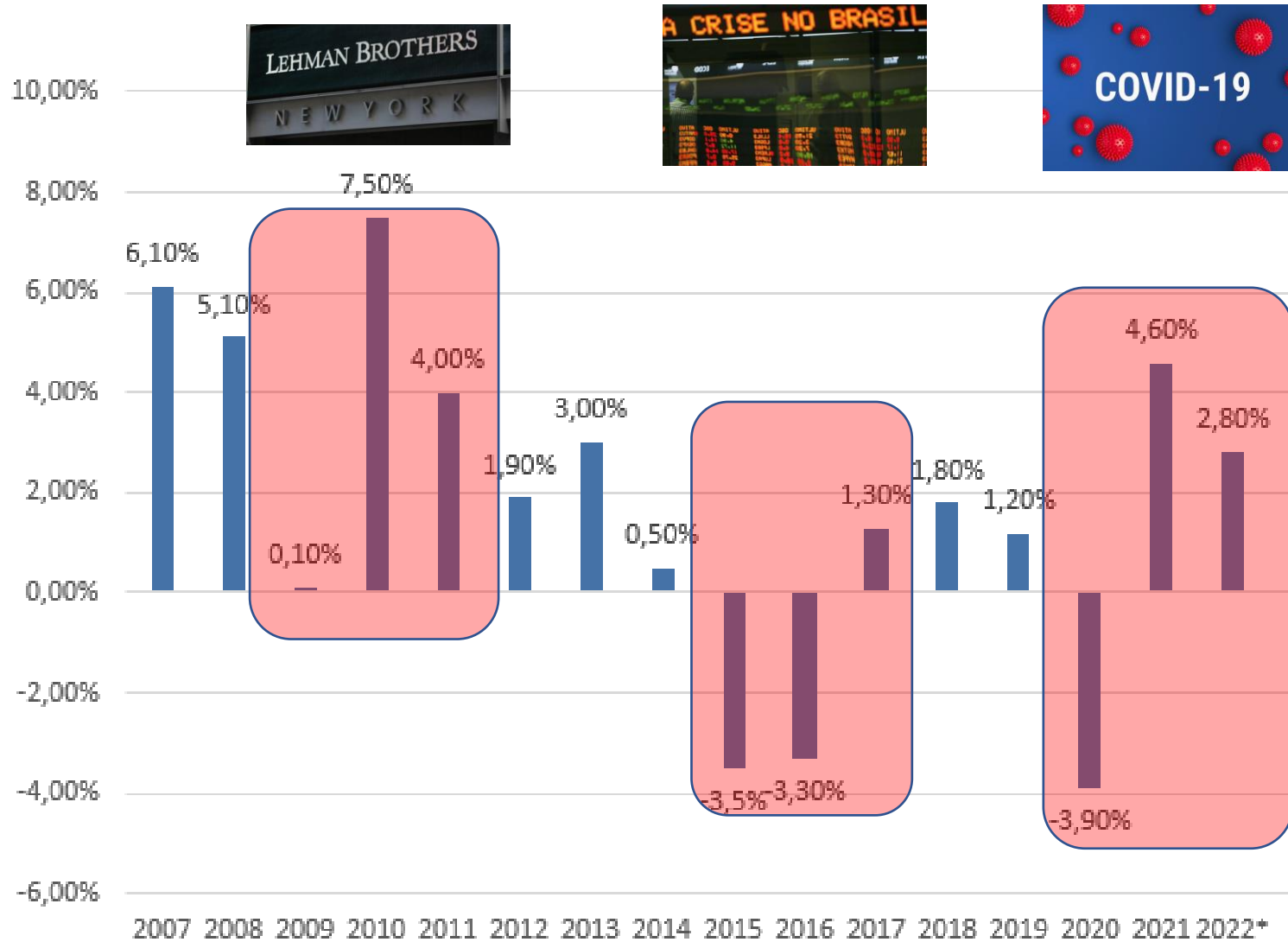
Scopri l'evento



Geopolitica e ruolo del Brasile



Comportamento Brasile vs Italia



PIB 2023 2,5%-3%

Riserve USD



2020 - 27 IPO

2021 - 46 IPO



3/2021 2%

8/2022 13,75%



2021 - 12%

2023 - 5/6%

Interscambio e Presenza Italiana



+ 986 SMALL MEDIUM ENTERPRISES

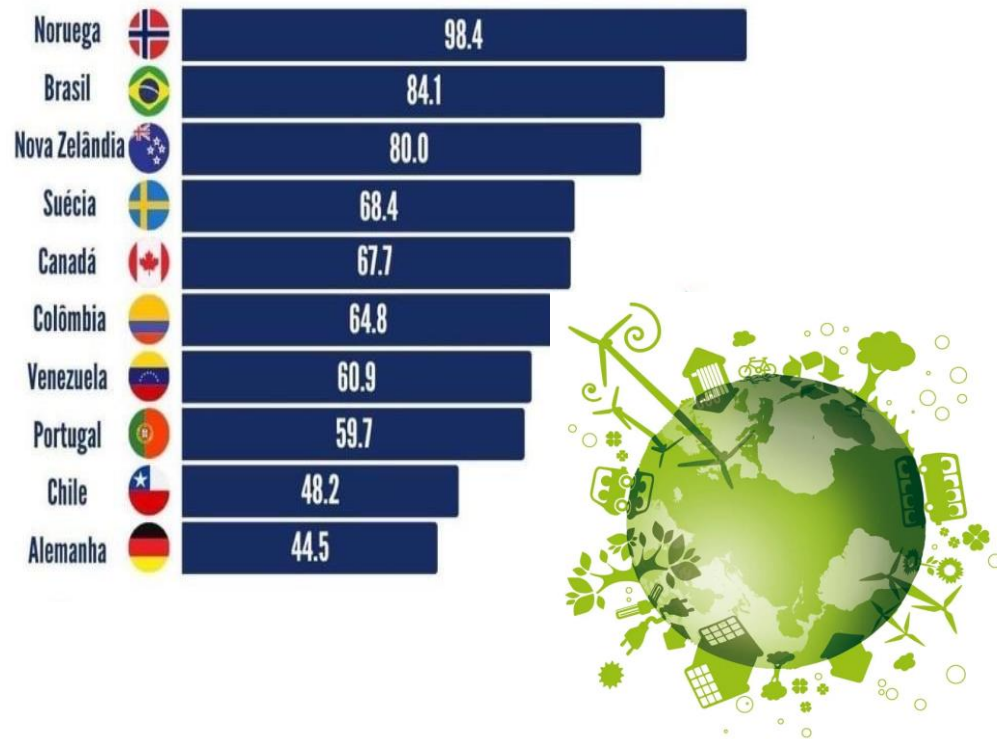
Settore Macchinari



Cases



Settore Economia Verde



**Brazil to host COP30 climate summit in the
Amazon in 2025**

The UN has officially confirmed Belém as the chosen city



Cases



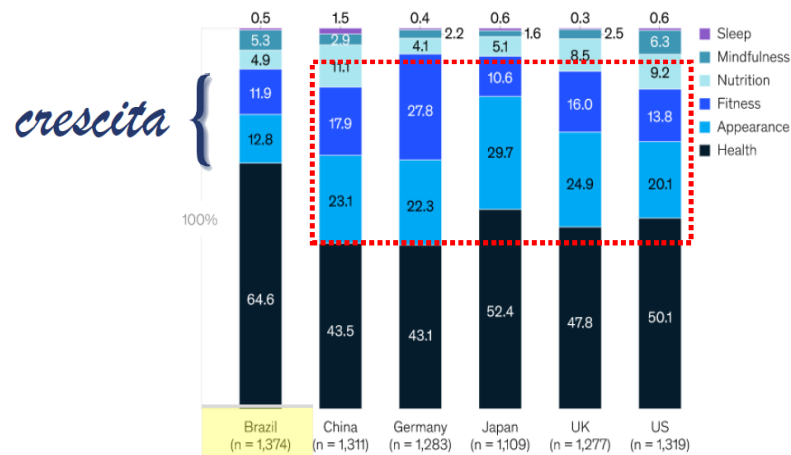
Settore Agrobusiness



Cases

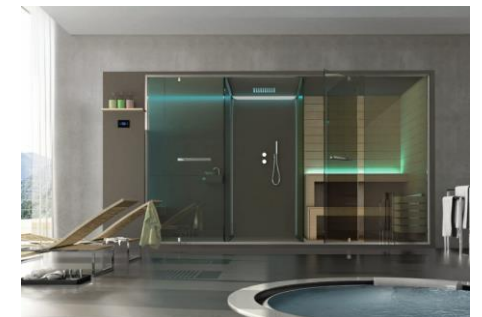
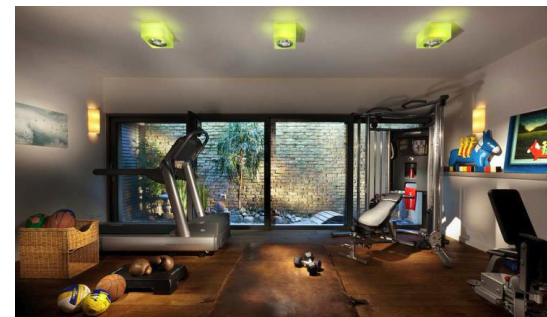
irritec[®]
don't wait for rain[®]

Settore Wellnes



Cases

ITALIAN EXHIBITION GROUP
 Providing the future



Settore ITC



Cases



Settore PET



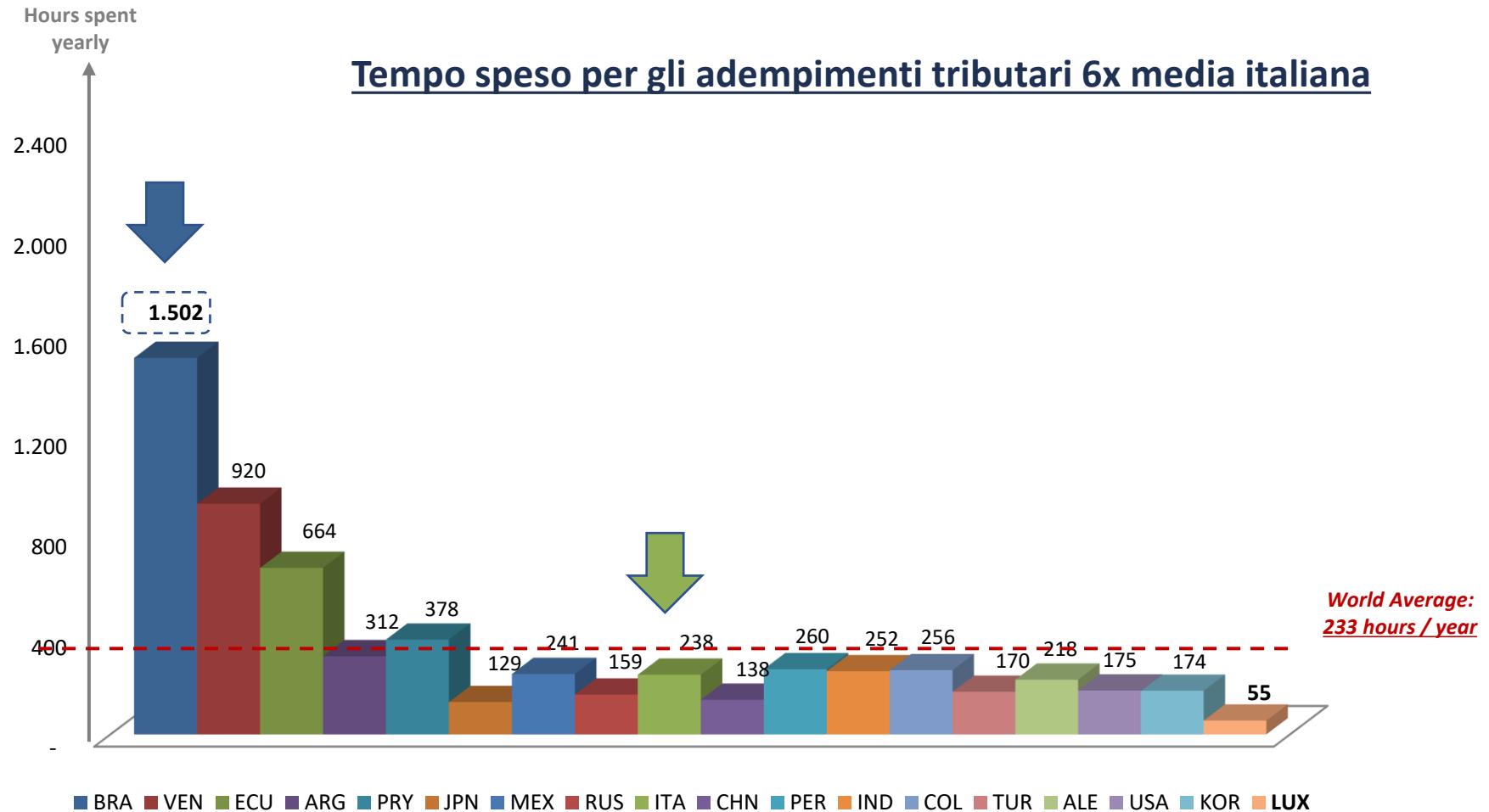
Cases



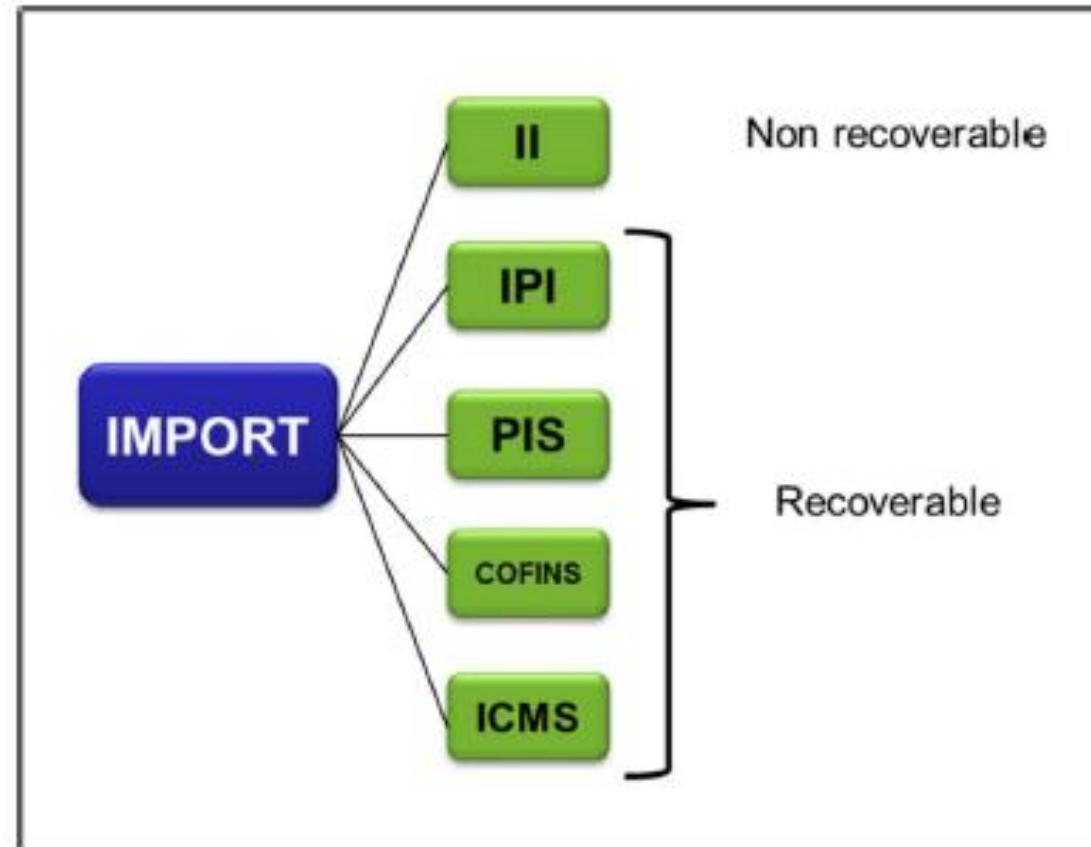
CAPIRE IL SISTEMA FISCALE VS NEGOZIARE CON LE COTROPARTI BRASILIANE



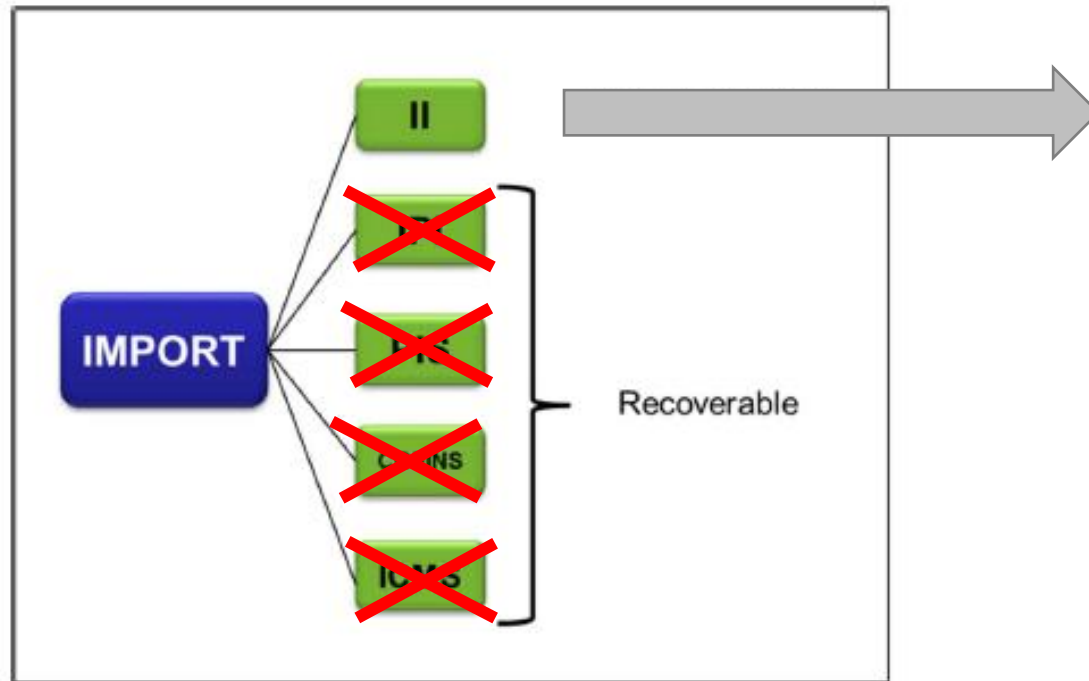
NON SOTTOSTIMARE IL FISCO BRASILIANO



QUALI TASSE SI APPLICANO SU UNA IMPORTAZIONE



IMPORT DUTY EXEMPTION (Regime Extra Tarifario)



Vendite intercompanies



HQs Italy

FOB Price

**Dividendo
(Royalties/Interessi)**



Transfer Price



Brazilian Branch

Guadagno di competitività

Import case

Product: Eletrical Appliance		NCM Code 8516.71.00
Value FOB	€ 50,00	
Shipping and Insurance (5%)	€ 2,50	
Value CIF	€ 52,50	
I.I. – Import Tax (20%)	€ 10,70	
CIF + II	€ 63,20	
IPI – Tax on industrial products (12%)	€ 7,70	
CIF + II + IPI	€ 70,90	
ICMS – State Tax (18%)	€ 17,16	
PIS/COFINS – Federal Tax (11,75%)	€ 6,28	
TOTAL	€ 94,78	
Customs clearance, logistics and Trading (10%)	€ 9,48	
GRAND TOTAL	€ 104,26	


 Taxes are calculated on the new basis



More than one way to skin a cat

Approx. Cost
 € 68



- Saving in a trading company with a direct import
- ICMS, PIS/COFINS e IPI are recoverable through sales



Brazil Famoso perchè 5 volte campione del mondo...

Causa di lavoro: secondo sport nazionale



Montagne russe o tasso di cambio ?? EUR vs Real



OBRIGADO



Graziano Messana